

# RAFAEL JIMENEZ-DURAN

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[rafaeljld.com](http://rafaeljld.com)

## Academic appointments

Bocconi University – Assistant Professor, Economics (2023 - present).

Stanford University – Visiting Scholar, Economics (2025 - 2026).

## Education

The University of Chicago – Ph.D., Financial Economics (2022).

Instituto Tecnológico Autónomo de México – B.A., Economics (2016).

## Affiliations

IGIER, Stigler Center, CESifo, CEPR.

## Other positions

Social Science Research Council – Postdoctoral Fellow (2022 - 2023).

Bank of Mexico – Researcher (2014 - 2016).

Ministry of Finance and Public Credit of Mexico – Analyst (2013).

## Working papers

“Social Dynamics of AI Adoption” (with Leonardo Bursztyn, Alex Imas, Aaron Leonard, and Christopher Roth).

“Digital News Consumption: Evidence from Smartphone Content in the 2024 US Elections” (with Guy Aridor, Tevel Dekel, Ro’ee Levy, and Lena Song).

“Measuring Markets for Network Goods” (with Leonardo Bursztyn, Matthew Gentzkow, Aaron Leonard, Filip Milojevic, and Christopher Roth).

“Non-User Utility and Market Power: The Case of Smartphones” (with Leonardo Bursztyn, Aaron Leonard, Filip Milojevic, and Christopher Roth).

“Experiments on Social Media” (with Guy Aridor, Ro’ee Levy, and Lena Song).  
Prepared for the *Handbook of Experimental Methods in the Social Sciences*.

“Toxic Content and User Engagement on Social Media: Evidence from a Field Experiment” (with George Beknazar-Yuzbashev, Jesse McCrosky, and Mateusz Stalinski).

*American Economic Review*. Revise and Resubmit.

“The Effect of Content Moderation on Online and Offline Hate: Evidence from Germany's NetzDG” (with Karsten Müller and Carlo Schwarz).

“The Economics of Content Moderation: Evidence from Hate Speech on Twitter.”

### **Selected published and accepted articles**

“When Product Markets Become Collective Traps: The Case of Social Media” (with Leonardo Bursztyn, Benjamin Handel, and Christopher Roth).

*American Economic Review* (2025).

“The Economics of Social Media” (with Guy Aridor, Ro’ee Levy, and Lena Song).

*Journal of Economic Literature* (2024).

“A Model of Harmful Yet Engaging Content on Social Media” (with George Beknazar-Yuzbashev and Mateusz Stalinski).

*American Economic Association: Papers and Proceedings* (2024).

“Estimating Repugnance toward Price Gouging with Incentivized Consumer Reports” (with Justin Holz and Eduardo Laguna-Müggenburg).

*American Economic Journal: Applied Economics* (2024).

“Cash: A Blessing or a Curse?” (with Fernando Álvarez, David Argente, and Francesco Lippi).

*Journal of Monetary Economics* (2022).

### **Teaching**

Graduate: Economics and Politics (Bocconi University)

Undergraduate: The Economics of Social Media, AI Applications in Economics, Foundations of Economic Analysis (Bocconi University), The Elements of Economic Analysis II (University of Chicago)

Workshops: Data Science Workshop (University of Warwick)

### **Conference organization and scientific committee participation**

CEPR Workshop on Media, Technology, Politics, and Society (2024 - present)

Workshop on Platform Analytics (2024)

Transatlantic Political Economy Conference (2024)

SSRC Workshop on the Economics of Social Media (2023)

## **Seminars**

2026: University of California Berkeley, Warwick University, University of Nottingham, BU Online Research Seminar Series on Digital Businesses.

2025: Institut Mines-Télécom, Ofcom, McGill University, University of Cologne, National University of Singapore, Université Paris Dauphine-PSL Digital Working Group, University of Southern California.

2024: TSE Online Seminar on the Economics of Platforms, Warwick University, ETH Zurich, University of Cologne, University of Illinois at Urbana Champaign, Université Paris Dauphine-PSL Digital Working Group, Queen Mary University of London, Berlin Behavioral Economics Seminar, Tilburg University.

2023: Carnegie Mellon Heinz College, University of Cologne.

2022: Bocconi University, Georgetown University, University of Oxford, ITAM, Microsoft Research, Purdue University, Northwestern Law.

## **Conference presentations, panels, and discussions**

2025: CEPR Political Economy, Media Bias Workshop, City/CMA workshop on Economics of Competition and Regulation, Bocconi-Columbia Conference on Political, Economic, and Social Inequalities, CESifo Digital Platforms: Policy and Politics, Stigler Affiliates Conference.

2024: AEA Annual Meeting, TSE Digital Economics Conference, JRC Digital Economics Workshop, Media Bias Workshop, Harvard Business School Digital Competition and Tech Regulation, Marco Fanno Workshop, Festival Internazionale dell'Economia, Media Bias and Political Polarization Conference, Csef-Igier Symposium on Economics and Institutions, Early-Career Behavioral Economics Conference, NBER Summer Institute Digitization/Industrial Organization, ITAM Alumni Conference, EEA-ESEM, Stigler Affiliates Conference, NBER Megafirms, CESifo Conference on Economics of Digitization, Ofcom Evaluating Online Safety Measures.

2023: TSE Digital Economics Conference, Workshop on Platform Analytics, Meeting of Young Economists, Latsis Symposium ETH Zurich, NBER Political Economy Fall Meeting, Stigler Affiliates Conference.

2022: Paris Conference on Digital Economics, Media Economics Workshop  
Queen's University, NBER Summer Institute Digitization, Stigler Affiliates  
Conference.

### **Awards and external grants**

Distinguished CESifo Affiliate Award (2024)

Bradley Fellowship (2017 - 2020, 2021 - 2022)

Martin and Margaret Lee Prize in Economics (2017)

### **Refereeing**

American Economic Journal: Applied Economics, American Economic Journal:  
Microeconomics, American Economic Journal: Policy, American Economic  
Review, American Economic Review: Insights, British Journal of Political  
Science, Econometrica, Economic Journal, European Journal of Political  
Economy, Games and Economic Behavior, Journal of Economic Behavior and  
Organization, Journal of Political Economy, Journal of Political Economy:  
Microeconomics, Journal of Public Economics, Journal of the European  
Economic Association, National Science Foundation, Nature, Nature Human  
Behavior, Proceedings of the National Academy of Sciences, Quarterly Journal of  
Economics, Review of Economics and Statistics, Science Advances.